

WebPosition Reporter

Measure the Impact of Your SEO Efforts

Check your search engine rankings, track trends and identify changes. Anytime from anywhere.

Monitor the effectiveness of your search engine optimization efforts with WebPosition® Reporter, the innovative online SEO tool that provides key, in-depth reporting data on your search rankings. Quickly and easily track keyword performance, position changes and trends in your search engine placement with customizable views and automated reporting. Get the information you need to make informed, strategic decisions about your search engine optimization strategies.

Anytime, Anywhere Access

Completely web-based, Reporter gives you flexible, online access to your reports and data wherever you are and whenever you need. Always have ready access to the latest, most up-to-date online version without installing software or downloading updates.

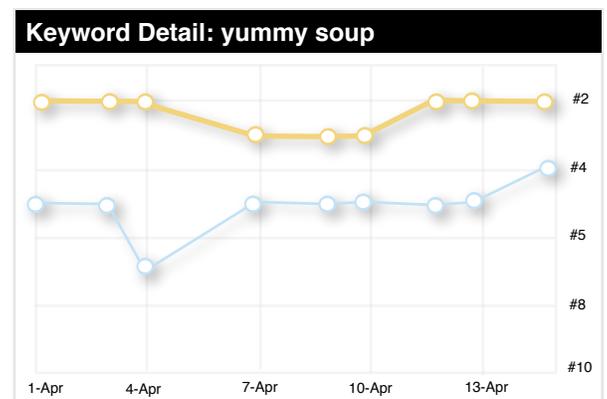
Safe and Secure

Anonymously run as many reports as you need as often as you want. Reporter runs the queries for you so that you can get the information you need without involving your local computer or IP address. Once the report is run, your online data is secured with SSL encryption.

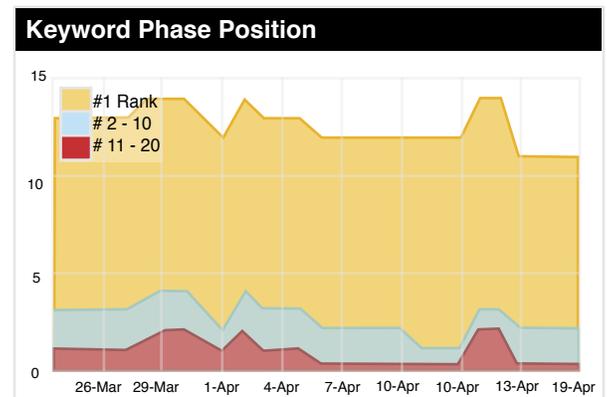
Flexible Report Viewing

At-a-glance summaries let you quickly spot top successes, biggest losses and major trends in search engine rankings. Or, drill down for the details. Inspect a specific URL to see which keywords raise its visibility, and examine keywords to see which URLs they surface on which search engines.

Track Performance Over Time



Quickly identify which keywords had the biggest changes in position since the previous report run.



See how many keywords consistently rank in the top positions over time.

Stay Informed. Measure Your Impact.

Monitor your search engine rankings with flexibility, precision and control.

► Completely Online

Run as many reports as you need without impacting your computer's performance. Access data and update query settings from almost any Mac or PC with an Internet connection.

► Filtering & Sorting

Single-click filtering and sorting capabilities let you focus on the metrics you want. Filter results by search engine and position, or sort data tables by rank, gains and losses.

► Downloadable Data

Download customized report views as printable PDF files to share with clients, team members and supervisors. Export historical data as XML files to use in MS® Excel spreadsheets.

► Competitor Identification & Tracking

Reporter identifies your top competitors for you so you can track their web rankings alongside your own. Easily add and remove competitor URLs to track as necessary.

► Automated Scheduling

Run your reports at your convenience. Schedule reports to automatically run each day, week or month. Receive email notifications when your reports are ready for viewing.

► Import Mission Reports

WebPosition 4 customers can import existing Reporter mission history to the new online Reporter. Keep your important, existing data and free up your computer's storage capacity.

Packages & Pricing

WebPosition offers four subscription packages, each designed to give you the flexibility you need to effectively measure your SEO efforts, however large or small they may be.

Package	Price*	Report Runs per Month	Each Report Checks	Additional Features
FREE Pilot Pack	FREE	1	5 URLs 25 Keywords 2 Search Engines 3 Results Pages	PDF reports XML data export for MS Excel
Standard Pack	Monthly : \$19.00 Yearly : \$199.00 (12% savings)	10	5 URLs 5 Competitor URLs 50 Keywords 5 Search Engines 3 Results Pages	PDF reports XML data export for MS Excel Competitor Identification & Tracking Monthly scheduling options
Premium Pack	Monthly : \$49.00 Yearly : \$499.00 (15% savings)	25	10 URLs 10 Competitor URLs 75 Keywords 5 Search Engines 3 Results Pages	PDF reports XML data export for MS Excel Competitor Identification & Tracking Monthly scheduling options
Premium Unlimited	Monthly Base : \$19.00 Plus Usage : \$1.50/1,000 SERPs	10,000	20 URLs 20 Competitor URLs 500 Keywords 10 Search Engines 5 Results Pages	PDF reports XML data export for MS Excel Competitor Identification & Tracking Daily, Weekly & Monthly scheduling options

* All prices are in U.S. dollars

Learn more at www.webposition.com

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